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Massari Bio

"You can cure racism and hate by injecting music and love into people's lives" -BOB MARLEY.

Sari Abboud, Started as a dreamer, a talented soul and a wishful thinker. The 26 year old Sagittarius, eldest of three, was born in Beirut, Lebanon. Later known as Massari, an Arabic translation of the word money, pronounced (Ma-ssa-ree).

Massari is not just for fame and glory, but a representation of a deeper meaning, the name chosen to represent a cultural background, a proud Lebanese-Canadian and as respected man of faith and hope.

"I dream that one day when the name Massari is Mentioned, that it would be a reflections of the great value that I cherish and hold dear in my life. The meaning of the name is not only seen through the growth of the monetary aspects in life, but as a grained attributes that provides wealth and opportunities to accomplish and achieve our goals and dreams."

Mimicking the pop, soul and power that came from the live performances such as Michael Jackson, Aretha Franklin, and Arabic singer George Wassouf. Massari learned very early on, that music, in this life, does not discriminate, but rather unite us.

As the road less traveled, is often the path for those who achieve greatness, Massari has been a true testament to his philosophy. With a Plethora of hit singles critically acclaimed music videos, collaborations and accolades in his repertoire, he has not forgotten the roots from which he has grown.

Now after a few more years of living under his belt, Massari introduces his new single "In Love Again", celebrating his Renaissance and return to his first and only love-affair music. Always inspired from the colorful Arabian palate that he has grown up with, Massari infuses his new single with a tempting dance beat, and a sense of carefree spirit. "In Love Again" is the honest love letter of a songwriter who has experienced his fair share of life, while gracefully evolving into an artist that will continue to do what he was meant to do.

"The people who are trying to make this world worse are not taking a day off. How can I? "- BOB MARLEY

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